



**strategic**  
development group

## **CAPABILITY STATEMENT**

FORWARD THINKING PROJECTS. THRIVING COMMUNITIES.

# OUR APPROACH

We are relentlessly **client focused**. We take the time to get to know you, and what you seek to achieve. We provide teams of exceptional people with skills, expertise, and relationships tailor-made to your requirements.

We are driven to see **thriving communities** where people enjoy improved quality of life and community is strengthened. We emphasise inclusion - engaging with those whose voices are often less heard.

We deliver **forward thinking projects**. We work with you to forge a better future, by creating new opportunities and finding creative solutions to problems. Together we can do better than the status quo.

Our work is characterised by **strong relationships built on trust**. Your success is often dependent on a wide range of stakeholders embracing your plans. That's not easy to achieve. We're here to help.



# OUR VALUES

## Humility

We are down to earth and value the expertise of others. We cherish diversity and treat everyone with respect because we believe in the innate worth of all people.

## Integrity

We nurture honest and transparent relationships. We stand firm in what we think is important and make sure we 'do no harm'. We say what we mean, and we do what we say.

## Ambition

We have big dreams for our company, our people, our clients, and our communities. We have the courage and curiosity to seek innovative ideas and solutions. We're committed to a brighter, sustainable future for all.

# OUR REPUTATION

*"The team at Strategic have played a very valuable role in the planning and community engagement for a major cross-border development we have been working on for over a decade. They have helped to listen and take on board ideas from a wide range of community members in both the ACT and NSW. They have also been very helpful in advising us on affordable housing, training and employment, and the political and economic context within which our company is working."*

David Maxwell, Managing Director, Riverview Group



RIVERVIEW  
GROUP

# OUR CAPABILITIES



## PROGRAM DESIGN AND MANAGEMENT

We design and manage programs that have positive impacts on communities, are realistic and achievable, and where the results can be measured.

- Strategy
- Theory of change and program logic
- Project management and implementation
- Design and co-design



## MONITORING, EVALUATION AND LEARNING

We undertake independent evaluations to discover what's working well and what can be improved. We help clients build systems to monitor and improve performance into the future.

- Review and evaluation
- Monitoring and evaluation frameworks
- Quantitative and qualitative data collection and analysis
- Performance management



## COMMUNITY AND STAKEHOLDER ENGAGEMENT

We help our clients to consult and engage with their stakeholders and communities to shape better, more inclusive outcomes that are embraced by the community.

- Stakeholder mapping and engagement strategies
- Community engagement
- Stakeholder engagement
- Community development and placemaking



## SPECIALIST TECHNICAL SKILLS

Our core capabilities are underpinned by the specialist technical skills of our team, including:

- Energy and climate
- Resilience and disaster preparedness
- Disability and social inclusion
- Governance, leadership, and culture

# OUR EXPERIENCE

<p>Renewable Energy</p>	<p>Resilience</p>	<p>International Development</p>	<p>Aged Care</p>	<p>Residential Development</p>
<p>Disability &amp; Social Services</p>	<p>Disaster Preparedness &amp; Recovery</p>	<p>Policy-Research Collaboration</p>	<p>Education</p>	<p>Impact Investing</p>

*"The team at Strategic fulfilled a valuable role in the development and evaluation of our bushfire recovery program. It was absolutely amazing to work with the Strategic team and I can't thank them enough for the reassurance, validation, guidance, and encouragement they provided, both online and in person. The team's positive approach was well suited to our 'glass half full' outlook and together we were able to navigate an array of challenges to adapt the evaluation framework to successfully showcase the outcomes of our project and the value of lessons learned along the way."*

**Kath Arndell, Resilient Clarence, Clarence Valley Council**

# OUR REACH



# OUR TEAM

We are committed to providing the right team for our clients' needs, every time. Our people combine depth of experience with fresh thinking. They are creative individuals who love to work as a team.

Visit [strategicdevelopment.com.au/people](https://strategicdevelopment.com.au/people) to better understand the expertise and passion that our team members bring.

Please get in touch to explore how we can work together.



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