



**STAKEHOLDER MAPPING AND
ENGAGEMENT STRATEGIES**

Mapping community, industry, and government stakeholders, identifying key interests and influence to inform customised engagement strategies.



**COMMUNITY ENGAGEMENT
PROGRAMS**

Creative community engagement including public meetings, community working groups, surveys, café-based consultations, public exhibitions, and co-design workshops to involve the community in shaping projects.



**ECONOMIC AND SOCIAL
DEVELOPMENT**

Social Impact Assessment, strategy development, and partnership brokering for affordable housing, social housing, and job creation to ensure new developments benefit local communities.



**COMMUNITY DEVELOPMENT
AND PLACEMAKING**

Place activation, including by creating community, cultural, sporting, health, and economic assets for the community.



**INNOVATION AND
SUSTAINABILITY**

Partnership brokering that specialises in cross-industry collaboration and innovation for positive employment, education, and community outcomes.



STRATEGIC COMMUNICATIONS

Engaging communication strategies to take your message to the community, the media, and other identified stakeholders in a clear and effective way.



PROJECT EXAMPLES - COMMUNITY AND STAKEHOLDER ENGAGEMENT



CO-DESIGN OF THE FUTURE OF RETIREMENT LIVING IRT

IRT is an aged care provider that develops and manages senior living facilities. Strategic were engaged to lead a national co-design process with prospective customers and communities to tailor future facilities to the needs of specific local communities. Over three years, Strategic delivered a national survey and site-specific consultations to develop the findings that now inform design briefs and development applications.



WYALONG SOLAR FARM Accent Environmental

The 160-hectare Wyalong Solar Farm will generate approximately 75 megawatts of electricity, enough to power 27,000 Australian homes. Strategic developed the Consultation and Engagement Plan, including procedures for managing community expectations, informing stakeholders of potential impacts, providing project information to stakeholders, and registering and responding to feedback.



GINNINDERRY Riverview Developments and the ACT Government

Ginninderry is a 40-year, 11,500 home cross-border residential development in North-West Canberra and the Yass Valley, NSW. Strategic leads the People and Place Group, a representative forum that brings together community groups, business, traditional custodians, social services, environmental groups, and technical specialists to inform the development. We also lead the project's community engagement in NSW.

OUR CLIENTS INCLUDE:

