



**strategic**  
development group

## **CAPABILITY STATEMENT**

FORWARD THINKING PROJECTS. THRIVING COMMUNITIES.

# OUR APPROACH

We are relentlessly **client focused**. We take the time to get to know you, and what you seek to achieve. We provide teams of exceptional people with skills, expertise, and relationships tailor-made to your requirements.

We are driven to see **thriving communities** where people enjoy improved quality of life and community is strengthened. We emphasise inclusion - engaging with those whose voices are often less heard.

We deliver **forward thinking projects**. We work with you to forge a better future, by creating new opportunities and finding creative solutions to problems. Together we can do better than the status quo.

Our work is characterised by **strong relationships built on trust**. Your success is often dependent on a wide range of stakeholders embracing your plans. That's not easy to achieve. We're here to help.



# OUR VALUES

## Humility

We are down to earth and value the expertise of others. We cherish diversity and treat everyone with respect because we believe in the innate worth of all people.

## Integrity

We nurture honest and transparent relationships. We stand firm in what we think is important and make sure we 'do no harm'. We say what we mean, and we do what we say.

## Ambition

We have big dreams for our company, our people, our clients, and our communities. We have the courage and curiosity to seek innovative ideas and solutions. We're committed to a brighter, sustainable future for all.

# OUR REPUTATION

*"The team at Strategic have played a very valuable role in the planning and community engagement for a major cross-border development we have been working on for over a decade. They have helped to listen and take on board ideas from a wide range of community members in both the ACT and NSW. They have also been very helpful in advising us on affordable housing, training and employment, and the political and economic context within which our company is working."*

David Maxwell, Managing Director, Riverview Group



RIVERVIEW  
GROUP

# OUR CAPABILITIES



## PROGRAM DESIGN AND MANAGEMENT

We design and manage programs that have positive impacts on communities, are realistic and achievable, and where the results can be measured.

- Strategy
- Theory of change and program logic
- Project management and implementation
- Design and co-design



## MONITORING, EVALUATION AND LEARNING

We undertake independent evaluations to discover what's working well and what can be improved. We help clients build systems to monitor and improve performance into the future.

- Review and evaluation
- Monitoring and evaluation frameworks
- Quantitative and qualitative data collection and analysis
- Performance management



## COMMUNITY AND STAKEHOLDER ENGAGEMENT

We help our clients to consult and engage with their stakeholders and communities to shape better, more inclusive outcomes that are embraced by the community.

- Stakeholder mapping and engagement strategies
- Community engagement
- Stakeholder engagement
- Community development and placemaking



## SPECIALIST TECHNICAL SKILLS

Our core capabilities are underpinned by the specialist technical skills of our team, including:

- Energy and climate
- Resilience and disaster preparedness
- Disability and social inclusion
- Governance, leadership, and culture

# OUR EXPERIENCE

<p>Renewable Energy</p>	<p>Resilience</p>	<p>International Development</p>	<p>Aged Care</p>	<p>Residential Development</p>
<p>Disability &amp; Social Services</p>	<p>Disaster Preparedness &amp; Recovery</p>	<p>Policy-Research Collaboration</p>	<p>Education</p>	<p>Impact Investing</p>

*"The team at Strategic fulfilled a valuable role in the development and evaluation of our bushfire recovery program. It was absolutely amazing to work with the Strategic team and I can't thank them enough for the reassurance, validation, guidance, and encouragement they provided, both online and in person. The team's positive approach was well suited to our 'glass half full' outlook and together we were able to navigate an array of challenges to adapt the evaluation framework to successfully showcase the outcomes of our project and the value of lessons learned along the way."*

**Kath Arndell, Resilient Clarence, Clarence Valley Council**

# OUR REACH



# OUR TEAM

We are committed to providing the right team for our clients' needs, every time. Our people combine depth of experience with fresh thinking. They are creative individuals who love to work as a team.

Visit [strategicdevelopment.com.au/people](https://strategicdevelopment.com.au/people) to better understand the expertise and passion that our team members bring.

Please get in touch to explore how we can work together.



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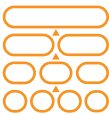
**PROGRAM DESIGN**

Succinct design documents that provide an evidence-based rationale for action and outline what will be achieved, how it will be done, how success will be measured, and how risk will be managed.



**PROGRAM IMPLEMENTATION**

Program management backed up by efficient administration and experienced monitoring and evaluation expertise to ensure project outcomes are achieved on time.



**PROGRAM LOGIC AND  
THEORY OF CHANGE**

Defining the anticipated outcomes of a program, mapping how they will be achieved and measured, and identifying the assumptions underlying the approach.



**CO-DESIGN**

Collaborative design processes that engage your team and stakeholders in making positive change together, a powerful tool to ensure enduring commitment.



**STRATEGY**

Strategy development and organisational planning to tackle the big issues affecting your organisation, and to maximise opportunities.



# PROJECT EXAMPLES - PROGRAM DESIGN AND MANAGEMENT



## PARLIAMENTARY HEALTH AND WELLBEING FEASIBILITY STUDY Australian Government - Parliamentary Services

The 'Set the Standard' report on the Independent Review into Commonwealth Parliamentary Workplaces recommended that a new Parliamentary Health and Wellbeing Service be established. Strategic prepared a feasibility study and designed a service covering physical and mental health, access to pharmaceutical services, and wellbeing promotion for the unique context of Commonwealth Parliamentary Workplaces.



## SUPPORTING AUSTRALIA'S ENGAGEMENT IN APEC Department of Foreign Affairs and Trade (DFAT)

Asia-Pacific Economic Cooperation (APEC) is a forum of 21 Asia-Pacific economies, comprising more than 2.9 billion people and 60 per cent of global GDP. Strategic is DFAT's advisory support contractor, supporting Australia's engagement in APEC by designing and evaluating Australia's economic and technical cooperation initiatives in APEC, and conducting research and analysis to maximise impact and effectiveness.

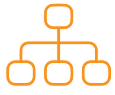


## CORAL REEF INNOVATION PROGRAM Australian Institute of Marine Sciences (AIMS)

AIMS is working with coral reef managers, scientists across the Pacific, and Traditional Owners to use artificial intelligence to monitor the health of coral reefs impacted by climate change and other pressures. Strategic designed this unique collaboration between DFAT, AIMS and their Pacific partners, and supported partnership building and monitoring and evaluation of the program.

## OUR CLIENTS INCLUDE:





**MONITORING AND EVALUATION  
FRAMEWORKS**

Collaborative design and implementation of monitoring, evaluation and learning strategies and frameworks including theory of change and results framework development.



**DESIGN OF LEARNING TOOLS**

Collaborative design and implementation of monitoring, evaluation and learning tools, systems, and processes.



**EVALUATIONS AND REVIEWS**

Design, planning, and execution of evaluations including baseline assessments, mid-term reviews, and end of program evaluations.



**EVALUATIVE AND ANALYTICAL  
METHODS**

Robust and tailored evaluative and analytical methods, such as theory-based evaluation, outcome harvesting, most significant change, and stakeholder mapping.



**DATA COLLECTION**

Exercises to collect robust qualitative and quantitative information including surveys, key informant interviews, and focus group discussions.



**PRESENTATION OF FINDINGS**

Effective delivery of findings and recommendations to a range of audiences including clients, stakeholders, and community groups.





# PROJECT EXAMPLES - MONITORING AND EVALUATION



## **RESILIENT CLARENCE (BUSHFIRE AND FLOOD RECOVERY)** **Clarence Valley Council**

Resilient Clarence is a program that works with bushfire affected communities across the Clarence Valley local government area to build community resilience and natural disaster preparedness. Strategic co-designed with council a monitoring, evaluation and learning framework for the program, and undertook an independent evaluation of the initiative with a strong emphasis on community voice.



## **AUS4INNOVATION** **CSIRO**

Aus4Innovation is a collaboration between CSIRO and the Government of Vietnam to strengthen Vietnam's innovation ecosystem, embrace the opportunities of Industry 4.0, and help shape Vietnam's science and technology innovation agenda. Strategic leads monitoring, evaluation and learning of the partnership's portfolio of activities, measuring effectiveness to support ongoing improvement of the program.



## **AUSTRALIA PACIFIC CLIMATE PARTNERSHIP** **Department of Foreign Affairs and Trade (DFAT)**

The Australia Pacific Climate Partnership is the framework for Australia's partnerships with Pacific Island governments to deliver climate resilient, low carbon economic growth. Strategic undertook the independent mid-term review of this flagship initiative to assess effectiveness, value for money, strengths, collaboration, and opportunities for adaptation.

## **OUR CLIENTS INCLUDE:**







**STAKEHOLDER MAPPING AND  
ENGAGEMENT STRATEGIES**

Mapping community, industry, and government stakeholders, identifying key interests and influence to inform customised engagement strategies.



**COMMUNITY ENGAGEMENT  
PROGRAMS**

Creative community engagement including public meetings, community working groups, surveys, café-based consultations, public exhibitions, and co-design workshops to involve the community in shaping projects.



**ECONOMIC AND SOCIAL  
DEVELOPMENT**

Social Impact Assessment, strategy development, and partnership brokering for affordable housing, social housing, and job creation to ensure new developments benefit local communities.



**COMMUNITY DEVELOPMENT  
AND PLACEMAKING**

Place activation, including by creating community, cultural, sporting, health, and economic assets for the community.



**INNOVATION AND  
SUSTAINABILITY**

Partnership brokering that specialises in cross-industry collaboration and innovation for positive employment, education, and community outcomes.



**STRATEGIC COMMUNICATIONS**

Engaging communication strategies to take your message to the community, the media, and other identified stakeholders in a clear and effective way.



# PROJECT EXAMPLES - COMMUNITY AND STAKEHOLDER ENGAGEMENT



## CO-DESIGN OF THE FUTURE OF RETIREMENT LIVING IRT

IRT is an aged care provider that develops and manages senior living facilities. Strategic were engaged to lead a national co-design process with prospective customers and communities to tailor future facilities to the needs of specific local communities. Over three years, Strategic delivered a national survey and site-specific consultations to develop the findings that now inform design briefs and development applications.



## WYALONG SOLAR FARM Accent Environmental

The 160-hectare Wyalong Solar Farm will generate approximately 75 megawatts of electricity, enough to power 27,000 Australian homes. Strategic developed the Consultation and Engagement Plan, including procedures for managing community expectations, informing stakeholders of potential impacts, providing project information to stakeholders, and registering and responding to feedback.



## GINNINDERRY Riverview Developments and the ACT Government

Ginninderry is a 40-year, 11,500 home cross-border residential development in North-West Canberra and the Yass Valley, NSW. Strategic leads the People and Place Group, a representative forum that brings together community groups, business, traditional custodians, social services, environmental groups, and technical specialists to inform the development. We also lead the project's community engagement in NSW.

## OUR CLIENTS INCLUDE:

